



Kwai (Greetings)!

The 3rd Annual Indigenous Peoples' Day Rocks! concert happens this year over Indigenous Peoples' Day Weekend, on October 8th in Stowe, Vermont, and we would like to invite you to be one of our sponsors.

Indigenous Peoples' Day Rocks!™ (IPD Rocks!™) was born in 2020 in partnership with the Abenaki Tribe, our indigenous people. This collaboration with Chief Donald Stevens of the Abenaki Nation celebrates the national holiday formerly known as Columbus Day which is now officially recognized by the State of Vermont as 'Indigenous Peoples' Day'.

Our mission with IPD Rocks! is to create a year-round vessel and engine to honor, celebrate, and support our indigenous peoples' whose lands we live on. With the endorsement of Governor Phil Scott, Lieutenant Governor Molly Gray, Senator Bernie Sanders, and Congressman Peter Welch, our 3rd year promises to be even brighter and more moving. We're so excited about the work at hand with Chief Stevens to continue transforming this year's celebration to include cultural and arts education, drumming and dancing; with the day culminating in an incredible rock and roll show ~ IPD Rocks!

Here's some of the press from IPD Rocks! 2021:

https://www.vtcng.com/stowetoday/spotlight/stowe-vibrancy-presents-stowe-music-arts-event-returns-the-harvest-to-the-original-people/article_49f55cda-278d-11ec-9770-67da7ddc9017.html?fbclid=IwAR1U6c9A0ngzW_FneP_3HJEx5N6Ld7Bb7mEsWs1oWjmSwMdlTziCGbijmSw

https://vtdigger.org/2021/10/10/second-annual-indigenous-peoples-day-celebrates-abenaki-culture/?fbclid=IwAR0TB3w9AUgPKY9agkuA5J3m0YGAgMklavHxx1MutUotf_6PgtEVChWCHnA

https://www.wcax.com/2021/10/09/stowe-celebrates-indigenous-peoples-day-second-year-row/?fbclid=IwAR01mT9YI4mFamRuUjmHXIaBWmyV6EGm7c7KQcVi2p_WUCCJz54IZpaH8Q

https://www.burlingtonfreepress.com/story/life/2021/10/07/indigenous-peoples-day-vt-oct-11-observances-oct-9-mayo-field-dawnland/6032717001/?fbclid=IwAR2EmSZ5Xw_CW_gqnRoDFQn_VA6ftyKMM3zqWp88lvW1Qswlr0YMD_xxvGg

Operating costs for 2022 are \$12,000, this goal cannot be reached without the generous support of our many sponsors. Interested in becoming a sponsor? Please see our sponsorship tier offerings below

IPD Rocks! Fire Keeper

P.O Box 482 | Stowe, Vermont 05672 | info@stowevibrancy.com | www.stowevibrancy.com

Aimée Green, Executive Director | (802) 503-5771

Board of Directors

Elise McKenna, President; Carol Schaal, Co-Vice President, Mary Altadonna, Co-Vice President, Candace Elmquist, Treasurer

*Lynn Altadonna, Toni Barr; Bryan Ferro; Teresa Merelman; Cristina Mink; Morgan Nichols; Carrie Simmons; Jennifer Martin
Heidi Scheuermann (Emeritus)*



Contribution: \$2,500 or >

- ✓ Presenting Sponsor with headline logo banner placement for that event
- ✓ All Premier Event posters to be distributed for event throughout Stowe and Lamoille County, and Waterbury
- ✓ Premier Event Advertising throughout Stowe and Lamoille County (Stowe Guide and Stowe Travel Planner), Washington County, and Chittenden County
- ✓ Day of event signage
- ✓ Print and Social Media Exposure Prior to all Events and General Publicity
- ✓ Your company's logo as a dominant presence on:
 - Our website
 - Email newsletter/blog distributed regularly to Social Media
- ✓ Link to company website (via your logo) from SV website
- ✓ Facebook and Instagram acknowledgements for Presenting Event
- ✓ During All Events
 - Display booth at event, if desired
 - Opportunity to distribute product or information to attendees
 - Acknowledgements at Event
- ✓ Logo listed in End of Year "Thank you" Advertisement in prominent location in Stowe Reporter and on Social Media

IPD Rocks! Allies

Contribution: \$1,500 or >

- ✓ Co-Presenting Sponsorship with logo banner placement for that event
- ✓ All Premier Event posters to be distributed for Premier Event throughout Stowe and Lamoille County, and Waterbury
- ✓ Premier Event Advertising throughout Stowe and Lamoille County (Stowe Guide and Stowe Travel Planner), Washington County, and Chittenden County
 - ✓ Print and Social Media Exposure Prior to all Events and General Publicity
 - ✓ Your company's medium-sized logo on:
 - Our website
 - Email newsletter/blog distributed regularly to Social Media
- ✓ Link to company website (via your logo) from SV website
- ✓ Facebook and Instagram acknowledgements for Co-Presenting Event
- ✓ During All Events opportunity to display or distribute product/information to attendees

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IPD Rocks! Friends

Contribution: \$1,000 or >

- ✓ Print and Other Media Exposure Prior to all Events and General Organization Publicity
- ✓ Your company's small-sized logo on:
 - Our website
 - Email newsletter distributed regularly to Social Media
- ✓ Link to company website from Stowe Vibrancy website
- ✓ Facebook and Instagram activity
- ✓ Acknowledgements at Events
- ✓ Small logo listed in End of Year "Thank you" Advertisement in Stowe Reporter and on Social Media

Stowe Vibrancy Supporter

Contribution \$500 or >

- ✓ Your Company or Individual Name Listed on our Website, (with link to company website)
- ✓ Your Company or Individual Name Listed in Email Newsletter/Blog (with link to company website)
- ✓ Listing in End of Year "Thank You" Advertisement in Stowe Reporter and Social Media

Stowe Vibrancy Friend

Contribution \$250 or >

- ✓ Your Company or Individual Name Listed as a "Friend of Stowe Vibrancy" on our Website (with link to company website)
- ✓ Your Company or Individual Name Listed as a "Friend of Stowe Vibrancy" in Email Newsletter/Blog (with link to company website)
- ✓ Listing in End of Year "Thank You" Advertisement in Stowe Reporter and Social Media

Stowe Vibrancy Neighbor

Contribution \$100 or >

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- ✓ Listing in End of Year “Thank You” Advertisement in Stowe Reporter and Social Media

Thank you so much for your consideration in supporting the 3rd Annual Indigenous Peoples’ Day Rocks! celebration. Checks can be made to “Friends of Stowe Vibrancy”, noting IPD Rocks! in the memo, and mailed to POB 482, Stowe, Vermont 05672.

Waolowzi (Be Very Well)... and on behalf of the IPD Rocks Fundraising Committee,

John Fusco, Aimée Green, Toni Barr, Carol Schaal

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